

THE MILWAUKEE JOURNAL Wednesday, January 25, 1967

SENTRY

The Best Place to Shop
for U.S. Choice Beef is
Your Sentry Food Store!

Folks who enjoy the good eating pleasure of U.S. Choice Beef
always shop at Sentry. They're never disappointed!



U.S. CHOICE—1ST THROUGH 4TH
RIBS, STANDING

RIB ROAST
LB. **79¢**

The last word in SENTRY IS TRY. We never stop trying!

FRESH, 100% PURE

GROUND BEEF

LB. **49¢**

U.S. CHOICE BEEF

SHORT RIBS

LB. **39¢**

SENTRY'S FAMOUS U.S. CHOICE

JUICY RIB STEAKS

LB. **79¢**

U.S. CHOICE—5TH THROUGH 7TH RIBS

STANDING RIB ROAST

69¢ LB.

WILSON CERTIFIED, BY THE CHUCK

CANADIAN BACON

LB. **89¢**

NOW OPEN, ANOTHER BRAND NEW SENTRY FOOD STORE!

The newest member of Wisconsin's fastest growing food chain opened
this morning at 10 a.m. All the things that have made Sentry so popular
will be found inside. Do join us in this gala celebration!

2607 NORTH DOWNER—ON MILWAUKEE'S EAST SIDE!

DONALD DUCK FROZEN, AN EXCELLENT VALUE

Orange Juice . . 2 ^{6 Oz.} 25¢ 2 ^{12 Oz.} 49¢

DEL MONTE

Stewed Tomatoes 4 ^{16 Oz.} \$1

REGULAR OR DRIP GRIND

Hills Bros. Coffee 2 ^{lb.} \$1⁴³

GREEN GIANT PEAS

2 <sup>16 OUNCE
SIZE</sup> **45¢**

SUPREME

Swedish Kremes 14 Oz. 49¢

KRAFT VANILLA AND CHOCOLATE

Caramels 14 Oz. 39¢

BEECH-NUT

Stick Gum or Lifesavers Box of 20 84¢

DON'T FORGET

DI-ET Gum Each 10¢

ONE POUND SIZE

Swiss Miss Each 69¢

SECRET DEODORANT

1½ OUNCE
ROLL-ON **75¢**



At Sentry, only the finest fruits and vegetables
await your consideration!

WASHINGTON STATE—EXTRA FANCY—RED

DELICIOUS APPLES

5 POUNDS **\$1**

CALIFORNIA—LARGE SIZE

NAVEL ORANGES

BAKER'S DOZEN

69¢

BIRDS EYE FROZEN

Vegetables 8 Oz. Mixed Vegetables With Onion Sauce or Onions With Cream Sauce 39¢

BIRDS EYE FROZEN

Peas With Mushrooms 10 Oz. 39¢

OSCAR MAYER VARIETY PACK

Sliced Sausage 12 Oz. 79¢

BETTY CROCKER LAYER

Cake Mixes 18½ Oz. Lemon Velvet, Marble, Spice, Milk Chocolate, Butter Brickle, Banana 43¢

DESHLER

Brooms Brownie Jr. \$1⁹⁸ Anniversary \$1³⁹

SANITARY NAPKINS

Confidets Pkg. of 48 \$1⁴⁹

ENJOY CHEESE OFTEN

SHARP
CHEDDAR, LB.

85¢

MILD
SWISS, LB.

89¢

SENTRY'S

CRESTWOOD
bakery

This weekend, treat your
family and guests to the
oven baked freshness of
a Crestwood Southern
Praline Cake. M-m-m,
great!

SOUTHERN PRALINE CAKE

89¢

HOME PERMANENT

LILT SPECIAL,
EACH **\$1²⁵**